


## Minutes and Actions of Badminton Wales AGM on – 25-2-18

Agenda Item	Minutes / Notes	List any Actions Required or Note if Item was Agreed / Approved or received for Info	
1	County representatives present	Luke Tanner	Mold – Wrexham
		Judith Hughes	NEWBA
		Huw John	Swansea
		Gary Clarke	Carmarthenshire
		James Thomas	Carmarthenshire
		Paul Hughes	Pembrokeshire PBA
		David Shore	Conway
		Simon Pinkillton	Penarth (Vale) - coach
		Pauline Jenkins	Gwent - secretary
		Genevieve Tyler	Powys
		Peter Genders	Swansea
		David	Chairman of Llandrindod Badminton Club
		Mike Coppock	NEWBA
		<b>Other</b>	
		Mandy Hart	Pembroke Dock - Parent
2	<u>AGM minutes – 2017</u> <ul style="list-style-type: none"> <li>• Information on current Board Directors and skill set that we have on our current Board</li> <li>• Identifying areas – North Wales and West representation on Board</li> <li>• Skill gap – Commercial</li> <li>• Role profile on President</li> </ul> Approval of Minutes	<ul style="list-style-type: none"> <li>• SRA to help re-write 2010 Articles</li> <li>• Workshop to revise the Articles for next year and include feedback from the members</li> </ul>	

		Mike Coppack
3	<p><u>Strategy Update</u></p> <ul style="list-style-type: none"> <li>• Values identified for BW</li> <li>• The Team to date <ul style="list-style-type: none"> <li>○ Carissa – change in staffing structure to best suit the Business going forward</li> </ul> </li>   <li>• Transparently communicate objectives <ul style="list-style-type: none"> <li>○ Engagement</li> <li>○ Pathway</li> <li>○ Partnerships</li> <li>○ Membership</li> </ul> </li>   <li>• Changes that have happened in the last 12 months</li> </ul> <p style="text-align: center;">             BW Strategy 2018            for AGM.pptx         </p>	<ul style="list-style-type: none"> <li>• Qu. – What is happening now regarding Tournament Software (Huw John).</li> <li>• Ans – Handover in process, Kelly to be the main contact</li> </ul>
4	<ul style="list-style-type: none"> <li>• Forecasting for aspirations <ul style="list-style-type: none"> <li>○ Simon's comment on getting more girls – will this be detrimental on more boys coming through? <ul style="list-style-type: none"> <li>• Promotion of both</li> <li>• Minimal Ladies Teams – how can we be creative in engaging and maintaining interest?</li> <li>• Creative ideas in bringing in girls and retaining players in their journey</li> </ul> </li> </ul> </li> </ul>	

5	<ul style="list-style-type: none"> <li>• Membership - what is this made up of? Just Players? <ul style="list-style-type: none"> <li>○ Social Membership? – Peter asked the question</li> <li>○ Parents</li> </ul> </li> </ul> <p>Paul + others said that they are aware of player groups that if the right affiliation was in place would join</p>	<p>Membership scoping exercise needs to be done</p> <p>Survey Monkey to ask the question to our existing members about our Membership Benefits and what they would like to see</p>
6	<ul style="list-style-type: none"> <li>• Registering - not always a payment</li> <li>• Online Membership System - to be launched soon <ul style="list-style-type: none"> <li>○ What am I getting?</li> <li>○ Active playing base to increase funding into the sport</li> <li>○ Could a membership link to court time and conversations nationally?</li> </ul> </li> </ul>	<p>Membership scoping exercise needs to be done</p>
7	<ul style="list-style-type: none"> <li>• 5 targets that we have been working on <ul style="list-style-type: none"> <li>○ 5 new areas from April 1st, with most of these remaining</li> </ul> </li> <li>• Participation in junior events - linked to work Angela is doing - Matt picked this up on working with partners</li> </ul>	
8	<ul style="list-style-type: none"> <li>• Court Officials - lost a few dedicated people (David Shore) <ul style="list-style-type: none"> <li>○ Tournament Organiser - Suggested Tournament Software is an over kill form for the smaller tournaments</li> <li>○ Maybe the technology is the issues with older people involved</li> <li>○ Teething problems with new tech</li> </ul> </li> </ul>	

	<ul style="list-style-type: none"> <li>• Main contact - Kelly for tournaments</li> </ul>	
	<p>Accounts: Circulated with Members and explained by KA</p> <p>Investment will be reducing year on year generally, so we have looked to safeguard investment – Team looking at a 4yr projection to help with this</p> <ul style="list-style-type: none"> <li>• Money invested in reserves due to the direction we are wanting to go. £100K reserves just in case the business drops. This is a safe level.</li> <li>• We have £30K to invest in the future</li> <li>• £27K more from SW this coming year from all the work that we have done.</li> <li>• Budget for 2018-2019 £280K (Take out normal running costs)</li> <li>• Think about AGM date as accounts have already been submitted <ul style="list-style-type: none"> <li>○ Maybe AGM Oct??</li> <li>○ How do we get a true reflection on the membership?</li> <li>○ How do we engage them?</li> <li>○ New system on identifying where the funding is channelled</li> </ul> </li> </ul>	
	<p>Player and Parent forums - Issues to be raised and talk about</p> <p>Do we need to bring them in as a group? Academy basis?</p> <p>Maybe not as individual basis might be better</p>	<p>Investigate online solutions that will act as a portal for Badminton Wales and Performance Players/Parents to communicate and share information safely</p>

	<p><u>Presidency</u></p> <ul style="list-style-type: none"> <li>• David Davies and Huw John as Nominations <ul style="list-style-type: none"> <li>○ Huw John has stepped down from voting</li> </ul> </li> <li>• David Davies - Previous umpire <ul style="list-style-type: none"> <li>○ He is independent from the sport now</li> <li>○ West Wales engagement   representative</li> </ul> </li> <li>• County Associations need to engage - how do we get this all covered for the articles to not exclude anyone</li> <li>• Maybe a President outside of the Sport with a Business Background (maybe something to look at add to the Articles)</li> </ul> <p>Seconded by David Shore</p>	
	<p>AOB</p> <ul style="list-style-type: none"> <li>• NO other discussion points</li> </ul> <p>Possibly hold an EGM before the next season starts!</p>	