


## Minutes and Actions of Badminton Wales EGM on – 1-12-18

Agenda Item	Minutes / Notes	List any Actions Required or Note if Item was Agreed / Approved or received for Info	To be Actioned by Whom	By When	Completed/ Comments																						
1	County representatives present  Apologies – Paul Hughes - Pembrokeshire	<table border="1"> <tr><td>Luke Tanner</td><td>NEWBA</td></tr> <tr><td>James Thomas</td><td>Carmarthenshire</td></tr> <tr><td>David Shore</td><td>Conway</td></tr> <tr><td>Genevieve Tyler</td><td>Powys</td></tr> <tr><td>Peter Genders</td><td>Swansea</td></tr> <tr><td>Dave Davies</td><td>President</td></tr> <tr><td>Tracey Davies</td><td></td></tr> <tr><td>Ann Bevan</td><td>Board Director</td></tr> <tr><td>Catherine McClusky</td><td>Vice Chair</td></tr> <tr><td>Kerry Ann Sheppard</td><td>Chair</td></tr> <tr><td>Kelly Aston MBE</td><td>Head of Operations</td></tr> </table>	Luke Tanner	NEWBA	James Thomas	Carmarthenshire	David Shore	Conway	Genevieve Tyler	Powys	Peter Genders	Swansea	Dave Davies	President	Tracey Davies		Ann Bevan	Board Director	Catherine McClusky	Vice Chair	Kerry Ann Sheppard	Chair	Kelly Aston MBE	Head of Operations			
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2	<u>AGM minutes – 2018</u> Review Minutes from Feb 2018 – key items  Tournament Software – What are we doing with this?  Membership – the value of this? How do we create value?  Communication – All players and parents have met with Sinead – Big action plan has come out of this	BW will be looking to expand the membership system to include the League and Tournament Module to launch ahead of 2019 Season.  Work in progress - Jan 2019 – what defines the membership?  New work direction in this area for 2019	 <b>Minutes - AGM Feb 2018.pdf</b>		Approved and seconded by David Shaw																						



	<ul style="list-style-type: none"> <li>• BW have decided 6 and 6. In general elected members come from Badminton Background and then skills gaps are filled by the appointed Board Directors</li> <li>• If changes are agreed BW will look to our members to support and aid the recruitment process</li> <li>• Recruit now and elect at 2019 AGM</li> <li>• Staggered change is needed to ensure continuity of Board numbers</li> </ul>				
4	<p><u>Update since AGM Feb 2018</u></p> <p>Re-branding</p> <ul style="list-style-type: none"> <li>• New Logo</li> <li>• New lease of life to the organisation</li> </ul> <p>Tournament Software</p> <ul style="list-style-type: none"> <li>• Will use for this season</li> <li>• BW will be looking to expand the membership system to include the League and Tournament Module to launch ahead of 2019 Season.</li> </ul> <p>Membership System</p> <ul style="list-style-type: none"> <li>• Online digital membership system</li> <li>• Rolling out to clubs at the moment</li> <li>• The League/Tournament section will be implemented ahead of 2019/20 season</li> <li>• One big package</li> </ul> <p>Sponsorship</p> <ul style="list-style-type: none"> <li>• New sponsorship deal with Victor</li> <li>• New kit</li> </ul>	BW packages for clubs to be presented at 2019 AGM	BW Team	April 2019	

	<ul style="list-style-type: none"> <li>• Good deal for 3 years</li> <li>• Looking to link this into Schools</li> <li>• Can VICTOR shuttles be bulk bought from BW for clubs/counties? - Pete Genders</li> </ul> <p>New Staff</p> <ul style="list-style-type: none"> <li>• James Dowle – Programme Coordinator - started in June 2018</li> <li>• WINT first main event</li> <li>• Amy Burton – Operations Coordinator - Membership system and marketing and comms</li> <li>• Sinead Breeze – Player Manager - working directly with players</li> </ul> <p>New President</p> <ul style="list-style-type: none"> <li>• David Davies – voted in as President last year</li> <li>• Important role for BW</li> <li>• Board meetings will be Board Members and the President – link to valuing everyone</li> </ul> <p>Senior Team</p> <ul style="list-style-type: none"> <li>• Wales Senior Team – Played Portugal</li> <li>• Motivated that we now have a senior team</li> <li>• Welsh representation again in the European Events</li> </ul>				
5	<p><u>Sport Wales Funding</u></p> <ul style="list-style-type: none"> <li>• £36k extra funding from SW</li> <li>• Investment are under review. 6-month extension on investment – flatlined investment</li> <li>• We are now on a growth in membership</li> <li>• Submitted investment case for SW</li> <li>• 2 national survey – kids and active adults survey</li> </ul>				

	<ul style="list-style-type: none"> <li>• Badminton is one of the top 6 played, at secondary school it's the top sport being played – adults it's the highest sport for latent demands</li> <li>• Increased pressure as we will not get more funding</li> <li>• Key Businesses for investment and commercial</li> <li>• Cardiff Met – strong relations</li> <li>• Swansea – in progress</li> <li>• Wrexham – in progress</li> <li>• Victor Partnerships</li> <li>• Sport Wales Funding</li> <li>• It is our objective to become more self-sufficient</li> <li>• We are feeding the nation for Healthy Lifestyles</li> <li>• Linking to the Government aims</li> </ul>				
6	<p><u>Focus 2019</u></p> <p>Membership System</p> <ul style="list-style-type: none"> <li>• Membership – Administration</li> <li>• Insurance to be extended until the end of financial year</li> <li>• Mixed blend of communications with membership</li> <li>• Need to go through counties</li> </ul> <p>Membership Value</p> <ul style="list-style-type: none"> <li>• Membership Value – we will be doing an exercise to bring to the AGM with the Benefits to pass at the AGM – VICTOR will be part of it.</li> </ul> <p>New Website</p> <ul style="list-style-type: none"> <li>• Will be coming in Q1 of 2019 which will compliment the whole Members experience</li> </ul> <p>Target Work with BME audiences</p> <ul style="list-style-type: none"> <li>• BME – how can we wrap around these</li> <li>• Adults for adult leagues</li> <li>• Children engaged</li> <li>• Revenue</li> </ul>	Research increase in fees for season 2019/20.	Kerry Ann Sheppard	April 2019	

<p>Project 2022</p> <ul style="list-style-type: none"> <li>• Specific Project</li> <li>• Next commonwealth is 2022</li> <li>• Launch of senior team in order to aim to get a Senior Team into this in Birmingham</li> <li>• Competition plans</li> <li>• S&amp;C etc to support qualification for 2022</li> <li>• Progress the team</li> <li>• Officially launch a Project 22 – Q1 2019</li> <li>• Player Commitments</li> <li>• Standing agenda item</li> </ul> <p>Funding SW</p> <ul style="list-style-type: none"> <li>• We will be told in February and it will only be 6 months extension</li> </ul> <p>AGM</p> <ul style="list-style-type: none"> <li>• March/ April – holding them at the end of the season.</li> <li>• Concensus to hold the AGM – April/ May? So it would be before the May-June AGM for the Counties.</li> <li>• Unaudited Balance Sheet</li> <li>• AGM will revert back to Llandrindod</li> <li>• Can we push it until the end of financial year?</li> <li>• April – Unaudited for finance</li> <li>• Implications for the coming season</li> <li>• Before May ideally??</li> <li>• Fees set for the next season from the AGM</li> <li>• Send out proposal before for discussion</li> </ul>				
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