## HEAD OF OPERATIONS UPDATE

BadmintonWales

Participation to Performance

The 18/19 season is now underway. Badminton Wales are very pleased to announce our brand-new website and online Membership system will be released very soon! The new developments will create a new user experience for our Members and bring BW into the digital era.

This season sees our new Junior Club Leagues taking shape, BW Satellite Centres growing throughout the regions and a healthy Tournament Programme to complement our Pathway. It is certainly exciting times ahead for BW and I would like to take this opportunity to thank you all for your continued support as we develop to make strides in all areas of Badminton throughout Wales.

Our flagship event the Welsh International, is just around the corner and we are looking forward to building on the success of last year's event. The grade of the Tournament has been lifted to an International Series event which will attract players from all over the world. BW are continually striving to enhance the players and the spectators experience, if you could please spare a few moments of your time to complete our Survey Monkey on ways we can improve our flagship event. Follow the link at the bottom of the newsletter.

I am looking forward to the season ahead as we continue to build on all the good work that is being delivered by BW and the Badminton Family throughout Wales.

## **PERFORMANCE UPDATE**

Lowri Hart and Aimie Whiteman represented Wales at the recent Irish Open and European U19 Championships in Talin. Both players performed extremely well, National Junior Coach Donal O'Halloran commented " Both players performed and conducted themselves in an extremely positive manner having had considerable court time and exposure against quality opposition, both Lowri and Aimie can take a lot of confidence and use this opportunity as a spring board to a successful season".

Our Regional Academy players have been in early action too with Arnav Patil winning the U17 Gold at Milton Keynes his first success at a Gold standard tournament in England, a fantastic result.

A Wales "Select" side was picked for our first senior squad fixture of the season, competing against the UK Armed Forces at RAF Halton Aylesbury. The event marked the first in a series of matches over this next season ultimately leading to team selection for the European Mens / Womens / Mixed team events. The match was a major success winning 37-4 over-all.

Badminton Wales will be providing CPD opportunities to our Satellite Centres with the first course due to begin in October providing the opportunity for coaches to be up-skilled to the new BWF Coach Education L1 Programme. Courses will be available in February 2019 Badminton Wales, with the aim of holding 2 courses per year one in North and one in South Wales. More information will be posted on our (new) website very shortly.

We look forward to the season ahead and I wish all players and coaches a successful and progressive season.

EVENT	WHEN
Great Orme Junior Gold	05 - 06/10/18
Great Orme Junior Bronze	13 - 14/10/18
Top Schools South (SWNC)	22/10/18
Top Schools North (Glwyndwr)	23/10/18
Deeside Junior Silver	11/11/18
Gwent Gold	18/11/18
22nd James Wisemen, Deganwy Senior	24/11/18
Welsh International	28/11/18 - 01/12/18
Deeside Junior Gold	09/12/18





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# **DEVELOPMENT UPDATE**

BadmintonWales Participation to Performance

### **Shuttle Time**

Our Shuttle Time initiative continues to go from strength to strength. We have now engaged with more local authorities over the last few months which include Ceredigion, Pembroke, Anglesey, Monmouth, RCT and Bridgend. We are looking to roll out the initiative across these new areas and are currently working closely with the Sports Development Teams, Leisure Centres, the URDD and Universities within these areas. We have many Shuttle Time courses planned over the next few months within these areas and we are looking forward to the exciting new opportunities these will bring for the young children. We also have new Shuttle Time sessions starting in many leisure centres across Wales and further information regarding these sessions can be found on our website.

### **Junior Leagues**

A new format has been rolled out across Wales for this season in order to establish a more accessible competitive league structure. The new format will be delivered by all the junior leagues in Wales and will be ability driven rather than age driven. The format will include divisions which will enable more players to play competitively and also help with the transition of the young players into the senior league The winners of each division will represent their junior league at the National Junior League Finals which will be held at Newtown Leisure Centre o the 16th June 2019.



For further information please contact Angela Stevens our National Development Officer on angela.stevens@badminton.wales



We are pleased to welcome Amy Burton as our Operations Coordinator. Amy will be overseeing our brand-new website and online Membership system.

## **BW TEAM UPDATE**

BW welcome John Walsh as Technical Official Liaison. John will be liaising between Badminton Wales and the Badminton Wales Officials in delivering events, advising on recruitment, education, training and development initiatives enabling us to grow Officials throughout Wales.



The introduction of Sinead Breeze as a Player Manager will be a welcomed addition to the Performance Team. Sinead will liaise and consult with all players, parents and coaches to ensure all aspects of the Performance program are being maximised, continuing the development of our players.

How would you improve the Welsh International Competition? Let us know your thoughts and suggestions here!! https://www.surveymonkey.co.uk/r/XLZZVWH



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